

Global Trade Teacher Guide

Global Trade: Culture & Travel



The Interdisciplinary Approach

In schools with a Linked Learning or Academy pathway you may find that the same students are in multiple classes as a cohort. If you are interested in teaching a thematic unit across multiple courses, we suggest you begin with the module *Global Trade: Culture & Travel*. This unit offers a number of assignments across disciplines you can use to anchor your unit as you explore global trade.

Additionally, if your school has a related pathway but students are not in a cohort, you can use these activities throughout the school year to emphasize globalization as they can be taught independently of each other.

Module	Title	Description	Course	Page Length
Global Trade & Travel – Multidisciplinary Unit or Stand Alone Course Modules	Global Protocol	Business Etiquette around the world can vary significantly. This overview of business protocol and cultural awareness is an introduction to global travel.	Multi-Discipline Background Reading (Language or CTE)	4 (3)
	Protocol around the World	Students dive deep into one country within their language of study to put together a protocol guide as they plan for a business meeting.	World Language	4
	International Business Protocol & Travel	CTE Business Module Students dive deep into one country of choice to put together a protocol guide as they plan for an international marketing meeting.	CTE Business, Marketing or Finance	6 (5)
	Study Abroad	Students research schools to develop a college and career plan based on their abilities and interests and compare schools based on majors and opportunities for foreign study	English	
	Iceberg Model of Culture	Students identify their own “surface culture” and “deep culture” in order to develop their soft skills of collaboration.	US History Grade 11	
	Corporate Social Responsibility	Corporations are beginning to implement a triple bottom line, considering more than just finances in their corporate policy	Science/Business (or any course)	4
	The Science of Global Social Responsibility	Calculation of Carbon Footprint on a Business Trip	Science or Business	4
	Career Spotlight – Monica Rosas The Benefits of a Bicultural upbringing	Students read about the benefits of a bicultural upbringing in this career spotlight	Multi-Discipline Background Reading	2